

Date: 2009 Soccer Season

Dear Friends of AYSO Region 206,

As the 2009 Fall Season begins, we again look to our community friends for their support. There are currently over 100 teams that will need sponsorship from people just like you, our generous community partners. The nominal player registration fee does not cover all the expenses involved in running the regional programs. This means we must rely on the support of our local business community to support the kids.

We are asking for your help by sponsoring a team or multiple teams if you wish. All sponsorship donations are **tax deductible** and help pay for equipment, field costs, supplies, general expenses and scholarships for needy children. Remember, AYSO is a **non-profit** organization and is operated at the regional level and staffed totally by volunteers.

There are several ways to sponsor a team this year.

**Bronze Level** - \$ 200.00 sponsors will receive:

1. A tax deduction for your contribution. (The tax ID number will be sent after receipt of payment)
2. Your name or company name will be listed in our AYSO Region 206 yearbook that is sent to over 1200 plus players and their families as well as on our website.
3. The name of your business will appear on the team banner that is prominently displayed at every game your team plays.
4. You will receive a team picture appreciation plaque to display at your business.
5. But most importantly, you will help over 1200 kids stay involved in a fun, safe and healthy activity.

**Silver Level** - \$ 350.00 sponsors will receive:

1. Everything noted above plus a one-half page ad in our AYSO Region 206 yearbook. This means that there will be over **1200** copies of your advertisement in the hands of very appreciative families.

**Gold Level** - \$ 500.00 sponsors will receive:

1. Everything noted above plus a full page ad in our AYSO Region 206 yearbook, and a slightly larger appreciation plaque with your team picture.

**Diamond Level** - \$ 1,000.00 sponsors will receive:

1. Everything noted above plus a full page color ad in the inside back cover of the yearbook, and a large appreciation plaque with team picture. Diamond Level sponsors will be honored as our VIP's at our premier season celebration event for the kids and their families – Soccerfest!

**Platinum Level** - \$ 1,500.00 sponsors will receive:

Everything noted above and a full page color ad prominently displayed on the inside front cover of the yearbook and a large appreciation plaque with your team's picture. As a Platinum Sponsor, you will be honored as the Grand Marshall of our Soccerfest event.

**Double Platinum Level** - \$ 5,000.00 sponsor will receive:

As a very special sponsor of AYSO Region 206, you will have your full color ad placed on the back side of the yearbook, receive a large appreciation plaque with your team's picture plus be awarded the naming rights of the 2009 AYSO Region 206 Soccerfest.

With over 25 years of serving kids, AYSO is proud of the wonderful children who have formed lasting friendships, played with enthusiasm and had so much fun playing soccer. We hope that we can count on you to become associated with AYSO by supporting one or more of our teams this year. The deadline for submission of your sponsorship is October 17, 2009.

Please visit our website for more information at [www.206soccer.com](http://www.206soccer.com).

Thank you for your time and consideration of support of the kids and we'll see you on the Pitch!

Sincerely,

Ty Hampton  
AYSO Region 206  
Sponsor Coordinator  
[sponsor@206soccer.com](mailto:sponsor@206soccer.com)